



Matthew David Pauley · Cincinnati, OH (USA) · 1-304-921-0733
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PROFESSIONAL PROFILE

Graphic Design professional skilled in all aspects of print and web graphics. Exceptional communication skills connecting team members and project managers. Outstanding history of developing a rapport with the customer, serving as the point of contact regarding requirements eliciting, project status, and technical issue resolution. Superior web design, coding, and implementation skills. Proficient animation skills, business process modeling, and

practical application of design methodologies and best practices. Successful track record meeting project milestones and developing long-term relationships with clients.

EXPERIENCE

<<< Senior Developer 2011 – Present; Tata Consultancy Services; Cincinnati, OH >>>

|>> Contractor for CitiBank, as a Design and Usability Professional. -- Specializing in custom Sharepoint, Web Design, and Usability for Internet & Intranet. -- Software: Sharepoint, Photoshop, Flash, Dreamweaver, etc... -- Skills: Offshore Management, Project Management, Multi Tasking, Project Requirements, Cost Estimates, etc. |>> Assisted with migrating CitiBank OneMain Financial Banking organization internal website, after being sold to another company |>> Citibank Web Solutions Team Lead for Offshore design/dev members |>> Collaborated with Web Solutions team to create a Touch Screen Application for Global Internet Redesign (Avatar) Program |>> ReDesigned the Technology Leadership Program (TLP) Internet Site, including custom Videos, graphics and effects |>> Created March of Dimes site with custom auction application and custom graphics |>> Created multiple Recognition Sites with custom applications, data sheets, and graphs |>> Customize hundreds of sharepoint sites with custom graphics, applications, sp lists, workflows, and more.

<<< Software Developer 2006 – 2011; ManTech International

Corporation; Hinton, WV >>>

|>> Generated realistic 2D graphics from line drawings using Vector based programs, including actual, cutaway, plumbing, and wiring diagrams |>> Re-engineered the company CD/Web portfolio using Adobe Flash and Adobe Photoshop |>> Streamlined flow animations for the C130 School house project using Adobe Flash & CorelDraw |>> Intensified corporate proposal graphics using Adobe Illustrator |>> Rejuvenated and Formulated the United States Postal Service(USPS) printing process to maximize production time using Adobe Framemaker and Acrobat Professional |>> Analyzed and Tested USPS and Customs Process Automation(CPA) websites & rate calculators |>> Extensive experience managing & preparing graphics for a Content Management System(CMS) |>> Pioneered interactive online SCORM and 508 complaint classes using Adobe Flash and Lectora |>> Exceeded expectations in coding, testing, and debugging new software and making enhancements to existing software |>> Structured an interface in Adobe Flash for new software called Zoomifyer used for viewing E-Series diagrams online without noticeable lag |>> Researched and Spearheaded writing evaluation documents for purchasing software |>> Orchestrated a team of artists in creating graphics, animations, and storyboards for the GeoINT After Effects video in a limited time period.

<<< Owner/Web & Graphic Designer 2003–Present; Redheadpro.com & EERgear.com >>>

• Masterminded the development of my own Web/Graphic Design Company & website using CSS, Adobe Flash, and Adobe Dreamweaver. • Masterminded the development of my own T-Shirt Company & website using Microsoft Frontpage, Adobe Photoshop, and Adobe Fireworks. • Spearheaded all screen printing production using transfers and heat press. • Rejuvenated websites with updates to graphics, animation, programming, and web layouts to stay up to date with new processes. • Exceptional PR/direct marketing skills and communication skills. • Orchestrated meetings with clients and demonstrated exceptional one-on-one sales techniques.

<<< Graphic Designer/Sales Executive 2004 Acken Signs Inc. | Bluefield, VA >>>

• Generated print & web graphics for small & large scale projects per the sales staff using Corel Draw, Adobe Photoshop, & Flexisign. • Directed meetings and client presentations for local or corporate businesses. • Orchestrated surveys and photography sessions.

<<< Graphic Designer 2002-2003; Arts & Entertainment, WVU; Morgantown, WV >>>

• Optimized the production and development of printing posters, flyers, and print ads using QuarkXPress, Adobe Photoshop, and Adobe Illustrator. • Configured and maintained copyrighted and proof production pieces. • Generated print production summaries and performed additional duties assigned.

EDUCATION

<<< College >>>

B.S., Graphic Design 2003;
West Virginia University (WV)

<<< Other >>>

CAD Honor Society 1998;
Mercer County Vocational
Technical School (WV)

TECHNICAL SKILLS

<<< Graphics >>>

Adobe Photoshop, Adobe
Illustrator, Corel Draw, Adobe
InDesign, Adobe ImageReady

<<< Print >>>

QuarkXPress, Adobe
Framemaker, Adobe PageMaker,
Adobe Acrobat

<<< Web >>>

Adobe Flash, Microsoft Front
Page, Trivantis Lectora,
Adobe Captivate, Adobe
Fireworks, Adobe Dreamweaver,
and Wordpress

<<< Programming >>>

HTML, Javascript, Flash
ActionScripting, CSS, XML,
jQuery, and PHP

<<< Other >>>

Studio 3D Max, Flexisign,
Zoomifyer, Snag-It, Adobe
After Effects, Microsoft
Office, Excel, and Powerpoint

<<< Collaborative >>>

Sharepoint, Jive, Slack, Facebook

<<< Online Payments >>>

Paypal

EQUIPMENT SKILLS

<<< Hardware >>>

Mac and Windows Platforms

<<< Other >>>

Screen Printing, Photography,
and Scanning

TECHNICAL TRAINING

<<< Hands On >>>

Applied Perception in Graphics &
Visualization: SigGraph 2007

<<< Training Courses >>>

Basic & Intermediate 3D Studio
Max; ManTech 2010

SECURITY CLEARANCES

Sensitive, 2010

